

20 23 Sponsorship Packages

BrewcityBruisers.com

**BREWCITY
BRUISERS**
Milwaukee Roller Derby

www.BrewcityBruisers.com

Our League

The Brewcity Bruisers is a 501 (c) 3 non-profit athletic organization that offers opportunities for positive changes in members' physical, social and mental health. Founded in 2005, we foster strong athletes and healthy communities through training, education, and volunteerism. We strive to deliver a high-level sport to Milwaukee and the international derby community.

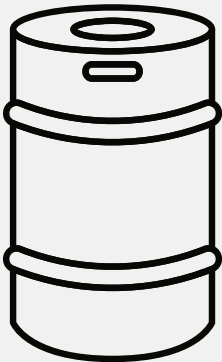
Milwaukee Roller Derby, proud member of the Women's Flat Track Derby Association



Steve Jurkovic Roller Derby Photography

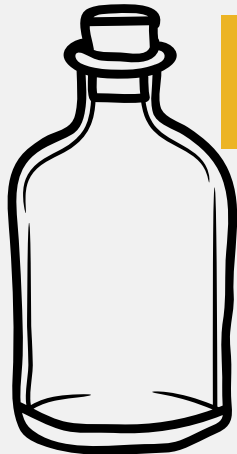
2023 Sponsorship Packages!

Packages



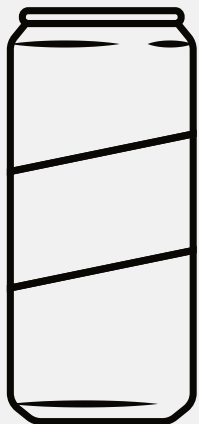
Keg Level (\$3000)

- 6 tix per game
- Banner at game
- Logo in digital Program
- Booth at bouts
- Logo on website
- Profile on website
- 12 mentions on social media per year,
- Merch discount = 15%



Growler Level (\$2000)

- 4 tix per game
- Banner at game
- Logo in digital Program
- Logo on website
- 8 mentions on social media per year
- Merch Discount = 10%



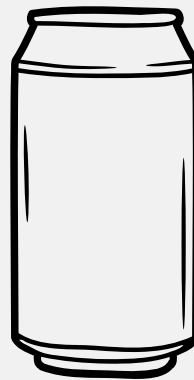
Crowler Level (\$1500)

- 4 tix per game
- Banner at game
- Logo in digital Program
- Logo on website
- 6 mentions on social media per year
- Merch Discount = 5%



6-Pack Level (\$1000)

- 2 tix per game
- Logo in digital program
- Logo on website
- 4 mentions on social media per year



Tall Boy Level (\$500)

- 2 tix per game
- Logo in digital program
- 2 mentions on social media per year

Packages Cont.



Buy a Round:

Can't find a package that suits your needs? Check out these a la carte options:

- Sponsor Power Jams - \$100
- Sponsor the Penalty Box - \$200
- Sponsor the Jam Line - \$250
- Half Time Sponsor - \$150
- Booth at the game - \$50
- Buy 3 for consecutive bouts, get 10% off purchase price

Want to bundle two or more? We can customize your options and discounts

VIP Treatment:

Includes designated seating, business mention at game, and merch credit

- 10 tix - \$150
- 25 tix - \$300



Glossary

Booth:

4 per bout; 1 standard-size table in a booth section of the venue; announcements for booths in general during pre-game, half-time, and post-bout announcements.

Half-Time:

1 sponsor per bout; 1 reference each half with business name and tagline - 1 one-minute ad read by our announcers as part of the intro to half-time.

Jam Line:

1 sponsor per bout; when a jam starts, your business will be mentioned along with your tag line (at a minimum every other jam).

Logo on Website:

Logo in our “sponsorship” scrolling banner on the website

Penalty Box:

1 sponsor per bout; when a player is sent to the penalty box, your business and tag line are announced by the announcers. If you also have a booth at the event, your booth will be mentioned at least twice per half.

Power Jams:

1 sponsor per bout; when a power jam happens, your business and tag line are announced by the announcers. If you also have a booth at the event, your booth will be mentioned.

Profile on Website:

1 paragraph (~300 words) add/bio on the sponsor and a link out to their webpage from ours.

Social Media Mentions:

Call outs from our BCB Facebook & Instagram page.

Thank You!

Contact us today at
Sponsorship@BrewcityBruisers.com to get started on
a sponsorship package that works for you!