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FOR IMMEDIATE RELEASE

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Brewcity Bruisers Roller Derby League 10th Season Kicks Off Saturday

MILWAUKEE - Milwaukee's roller derby league, the Brewcity Bruisers, play their tenth season at the UW-Milwaukee Panther Arena January 16. Saturday's double header is a matchup between Milwaukee's four home teams: Maiden Milwaukee vs. the Shevil Knevils and the Crazy 8's vs. the Rushin' Rollettes.

This is the first bout of the Brewcity Bruisers' five game season. The bout begins at 7 pm, with doors opening at 6 pm. The UW-Milwaukee Panther Arena is located at 400 W. Kilbourn Ave., in downtown Milwaukee.

TICKETS

Adult tickets are \$15 in advance and \$18 at the door. Youth tickets, for kids 12 and under, are \$12 in advance and \$15 at the door. Children under 5 receive free admission.

To purchase tickets, visit the UW-Milwaukee Panther Arena box office located at the Milwaukee Theatre, 500 W. Kilbourn Avenue. Or purchase tickets in advance at http://www.ticketmaster.com, or by visiting a local Ticketmaster outlet.

Save money on derby tickets by donating a non-perishable food item to the Hope House of Milwaukee. Each donation is worth \$3 off one regular priced ticket when purchased at the door. Milwaukee's Hope House is an emergency and transitional living facility as well as a true community center located in the near south side of Milwaukee. For even more information and discounts, sign up for our monthly newsletter at www.brewcitybruisers.com.

"We're so excited to celebrate our 10th season in Milwaukee." said Teri Hammond (aka Frenchy Va Va Voom, Brewcity Bruisers Steering Committee Chair and Beerleader). "Fans will enjoy unobstructed views of two 30-minute halves of action-packed roller derby from our city's top female athletes."

2016 Brewcity Bruisers Remaining Home Season Dates:

Saturday, Feb 13	7:00 pm
Saturday, Mar 12	7:00 pm
Saturday, Apr 23	7:00 pm
Saturday, May 14	7:00 pm

The Milwaukee roller derby season runs through May 2016. From there, the Bruisers are set to host teams from across the country for a three day roller derby tournament at the UW Panther Arena, Midwest BrewHaHa June 3 - 5th.

The Brewcity Bruisers is a skater-owned and operated flat track roller derby league. During the home season, four local teams (all part of Brewcity Bruisers league) square off in rotating double-header bouts: Rushin' Rollettes, Shevil Knevils, Maiden Milwaukee, and the Crazy 8's.

Established in 2005, the Brewcity Bruisers are constantly evolving and growing. "Every year we have new skaters hit the rink, and our athletic training increases tremendously," said Comstock. "The Bruisers offer audiences the perfect combination of athletic competition and entertainment, all produced by amateur women athletes in southeastern Wisconsin." The league is skater-operated and consists of volunteers to produce the bouts and events throughout the year.

ABOUT DERBY AND THE BREWCITY BRUISERS

Roller derby is an all-female, flat-track and skater-operated sport. The Brewcity Bruisers are part of the Women's Flat Track Derby Association (www.wftda.org). Established in 2005, the Brewcity Bruisers is a skater-owned and operated flat track league, and non-profit organization. The league's home season features four teams that square off between January-May. The Brewcity Bruisers' All-Stars and Battlestars teams represent Milwaukee roller derby on a regional and national level throughout the year. The league is proudly reviving the American tradition of roller derby by bringing the sport to a new generation of Milwaukee fans and offering a unique blend of athletic competition and entertainment.

The Brewcity Bruisers represent women from a variety of backgrounds, attitudes and skill levels. It is the league's goal to promote women's strength and self-esteem and to create a sense of camaraderie and friendship that will extend into the community through support of local businesses, arts and charities.

For details on the league and season schedule visit: <u>www.brewcitybruisers.com</u>

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