

BREWCITY BRUISERS 2014 MIDWEST BREWHAHA GUIDE

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Brewcity Bruiser Ambassador Contacts:

For answers all your questions call your team wrangler or one of your friendly BCB ambassadors:

Puss N' Boots: (262) 416-2482

T-LO: (262) 309-3677

Team Wranglers:

WELCOME to the FIFTH ANNUAL MIDWEST BREWHAHA!

BrewHaHa returns to the U.S. Cellular Arena in downtown Milwaukee! "The Cell" has been the venue for the Brewcity Bruisers for three seasons, and this 1950's vintage arena was an excellent location for BrewHaHa the last 2 years and will be again this year. The tournament hotel is less than a block away, and there are dozens of clubs, restaurants and bars within easy walking distance.

The Brewcity Bruisers are extremely excited to host our fifth regional tournament, and are grateful to all of you for being here to share the derby love. While you are here we hope you will drink in your fill of derby action (two tracks! twenty+bouts!) and find a bit of time to explore and enjoy the many other attractions that our city has to offer.

For our visitors, whether you are here for the first time or back for more, we hope you will explore Milwaukee and partake in our lake and spring weather (whatever it may bring), as well as our excellent local food, music, galleries, shops, and, of course, brews, be they beer or coffee. We are fortunate to count many of them among our devoted sponsors!

For our thousands of home-grown fans, we hope you enjoy this opportunity to see your favorite players from Brewcity's home teams play alongside the best of the best from around the country, to cheer on your favorites and find a few new ones.

We'd like to thank all of the many dedicated volunteers, amazing sponsors, and expert crews and staff that have generously shared their time and efforts to make this tournament possible. We thank our fans, our visiting skaters, and all of our friends and families, for being here and cheering loud. We are crazy about this sport and are happy to see that glint of derby mania reflected in your eyes as well.

Thank you for supporting this tournament, this city and the beautiful sport of roller derby.

Much love,

The Brewcity Bruisers

Transportation:

TOURNAMENT SHUTTLE - N/A

It is 0.3 miles from the tournament hotel to the venue. It should take you less time to get from the hotel to the venue than a full jam.



AIRPORT SHUTTLE - N/A

The Downtown Hilton does not have an airport shuttle. If you're not renting a car and not taking a taxi, the Milwaukee County Transit System GREEN LINE bus runs between the Airport and Bayshore Mall (which is north of downtown).

The Hilton recommends using GoAirport Shuttle. Click the link for more information.

http://goairportshuttle.com/milwaukee mitchell international mke airport shuttle

OTHER OPTIONS:

If you want to get around town in your own here are some other options.

Rental Cars: All of the major rental car companies are represented at Mitchell International Airport. If you have made it to the hotel and decided you'd like to rent a car, there are some offices nearby:

<u>AVIS</u> 240 West Wells Street Milwaukee, WI, 53203 414-276-4122 Location Code: WW2

Hertz 804 North 4th Street Milwaukee, WI 53203

Phone: 414-272-8787

Enterprise Rent-A-Car 310 W Wisconsin Ave 170A Milwaukee, WI 53203

Taxis: Call them to pick you up and deliver you to your destination.

Ask for a quote before you have them come.

Yellow Cab: 414-271-1800

Public Transit (city bus): This is the most economical way to tour our city. Route maps can be found at www.ridemcts.com. Here are a couple quick routes:

- The G (Green Line) bus picks up at the corner of Wisconsin and Water. The fare is \$2.25; they accept change and dollar bills. These bus stops on different sides of the street depending upon the time of day check the posted sign.

- The G (Green Line) travels north (towards Bayshore Mall) through the Milwaukee neighborhoods of the East Side (Oakland and North stop), past the UWM campus to Bayshore Mall.
- The G (Green Line) travels south (towards the Airport) through Walker's Point (1st and National stop) and Bayview (Howell and Lincoln stop) to the airport.

MILWAUKEE NEIGHBORHOODS:

Like many cities its size, Milwaukee is a mosaic of neighborhoods, each with its own character and flavor. We have listed a few of our favorites here, with those closest to the Hyatt listed first.

There is awesome stuff to see and do! Ask at the front desk for details, or visit onmilwaukee.com. They have a general description of Milwaukee neighborhoods as well as maps and city information:

http://www.onmilwaukee.com/myOMC/neighborhoods/list

Downtown/Third Ward: (The Hilton is downtown; the Third Ward is a ten minute walk south and east.)

Bay View: (10 minute drive south of the Hilton)

The East Side/Riverwest: (5-10 minute drive north of the Hilton)

For information on things to see and do in Milwaukee, check out the following web sites: onmilwaukee.com, milwaukeefood.com, expressmilwaukee.com, yelp.com, or ask your friendly team wrangler for suggestions!

Important Addresses:

The Hilton Milwaukee City Center

509 W. Wisconsin Ave

Milwaukee, WI 53203

(414) 271-7250

U.S. Cellular Arena

400 West Kilbourn Avenue

Milwaukee, WI 53203

(414) 908-6001

Upper 90 Sports Pub

322 West State Street

Milwaukee, WI 53203

Turner Hall Ballroom

1032 North 4th Street

Milwaukee, WI 53203

Buckhead Saloon

1044 N. Old World 3rd ST

Milwaukee, WI 53203

Event Schedule:

THURSDAY:

Registration

- At The Hilton lobby starting at 6pm

FRIDAY:

Registration

- At the U.S. Cellular Arena starting at 8:30am Officials Meeting
- At the U.S. Cellular Arena Track 1, at 9:45am Captain/Tournament Head Ref Meeting
- At the U.S. Cellular Arena Track 1 at 10:00am Rinxter Meeting
- At the U.S. Cellular Arena Track 1, time TBD.

Track 1

1:45pm - 2:30pm: Game 2

Track 2

12:45pm - 2:30pm Game 1

After Party: Located at Upper 90 Sports Pub following the last bout.

SATURDAY:

Registration

- At the U.S. Cellular Arena starting at 8:00am

Track 1

9:00-10:45 Game 11:

Track 2 (Saturday)

10:00-11:45 Game 12:

After Party: Located at Buckhead Saloon following the last bout.

SUNDAY:

Registration

- At the U.S. Cellular Arena starting at 8:00am

Track 1

9:00-10:45 Game 24:

Track 2 (Sunday)

10:00-11:45 Game 25:

After Party: Located upstairs at Turner Hall following the last bout.

Pink = Sanctioned Games

Blue = MRDA

Green = Regulation

Yellow = Junior

FRIDAY

SATURDAY

1:45 - 3:30	0
Grand Raggidy All-Stars vs Fargo Moorhead Northern Pains	
	2:30 - 4:15
	Cincinnati Battering Rams vs Twin Cities Terrors
3:30 - 5:15	
Milwaukee Blitzdkrieg vs Chicago Bruise Brothers	
	4:15 - 8
	Arch Rival St. Lunachix vs. Minnesota RollerGirls Minnesota Nice
5:15 - 6:45	
Brewcity Battlestars vs Ohio Roller Girls Gang Green	
	6 - 7:45
	Mad Rollin Dolls Dairyland Dolls B- Team vs Windy City Second Wind
7:00 - 8:45	, ,
Brewoity All Stars vs NEO Rock'n'Roller girls	
	7:45 - 9:30
	Old Capitol City All-Stars v Paper Valley Roller Girls All-Stars
8:45 - 10:30	
Minnesota RollerGirls Allstars	
vs Arch Rival Roller Girls All- Stars	

SUNDAY

9 - 10:45	
Dallas Deception vs Puget Sound	
Outcasts	44-4-4
	10 - 11: 45
	North Star Supernovas vs Old
	Capitol City All-Stars
10:45 - 12:30	
A CONTRACTOR OF THE PARTY OF TH	
Cincinnati Black Sheep vs Mad	
Rollin Dolls	
	11:45 - 1:30
	Milwaukee Blitzdkrieg vs Twin
	Cities Terrors
12:30 - 2:15	
Minnesota RollerGirls All-Stars vs	
Naptown Tornado Sirens	
	1:30 - 3:15 - TBD
	A STATE OF THE STA
	JUNIOR BOUT
2:15 - 4	
Grand Raggidy All-Stars v NEO	
Rock'n'Rollers	
	3:15 - 5
	Tent City Terrors v Burning River
	All-Stars
4 - 5:45	
Brewcity Battlestars vs Minnesota	
RollerGirls Minnesota Nice	
	5 - 6:45
	Chicago Bruise Brothers vs Rock
	City Riot
5:45 - 7:30	
in Black	
	6:45 - 8:30
	Chippewa Valley Roller Girls vs
	Fox City Foxz All Stars
7:30 - 9:15	
1.00	
Windy City All-Stars vs Ohio	
	Dallas Deception vs Puget Sound Outcasts 10:45 - 12:30 Cincinnati Black Sheep vs Mad Rollin Dolls 12:30 - 2:15 Minnesota RollerGirls All-Stars vs Naptown Tornado Sirens 2:15 - 4 Grand Raggidy All-Stars v NEO Rock'n Rollers 4 - 5:45 Brewcity Battlestars vs Minnesota RollerGirls Minnesota Nice 5:45 - 7:30 Brewcity Allstars v St. Chux Pack

Game 10	9 - 10:45	
	Ohio Roller Girls All Stars v Mad	
Teams	Rollin Dolls Dairyland Dolls	
Game 11		10 - 11: 45
		North Star Supernovas v
Teams		Burning River All-Stars
Game 12	10:45 - 12:30	
	Ohio Roller Girls Gang Green vs	
20.7	Mad Rollin Dolls Dairyland Dolls	
Teams	B-Team	
Game 13		11:45 - 1:30
		Naptown Tornado Sirens vs Arch
Teams		Rival Roller Girls All-Stars
Game 14	12:30 - 2:15	
	Dallas Danastina va Mikraidas	
Teams	Dallas Deception vs Milwaukee	
Game 15	Blitzdkreig	1:30 - 3:15
Game 15		Minnesota RollerGirls Minnesota
		Nice vs Windy City Second
Teams		Wind
Game 16	2:15 - 4	VYBIG
Garrie 10	Cincinnati Black Sheep v Paper	
Teams	Valley Roller Girls All-Stars	
Game 17	rancy maner and rail and	3:15 - 5
		Puget Sound Outcasts V Rock
Teams		City Riot
Game 18	4 - 5:45	
	Brewcity Battlestars vs	
Teams	Chippewa Valley Roller Girls	
Game 19		5 - 6:45
		Arch Rival St. Lunachix vs Fox
Teams		City Foxz All Stars
Game 20	5:45 - 7:30	
	Brewcity Allstars vs Fargo	
Teams	Moorhead Northern Pains	
Game 21		6:45 - 8:30
		St. Chux Pack in Black v Tent
Teams		City Terrors
Game 22	7:30 - 9:15	
	me a section of	
T	Windy City All-Stars vs	
Teams	Cincinnati Battering Rams	

BrewHaHa Charity: ATI Physical Therapy

As part of the Brewcity Bruisers' mission to physically and financially support the greater Milwaukee community, charitable causes are selected to receive a \$1000 donation and be featured during each home bout.

ATI (Athletic and Therapeutic Institute), is the official Physical Therapy and Sports Medicine provider for the Brewcity Bruisers.

Founded in 2003 by ATI Physical Therapy, the ATI Foundation was created as a way for ATI employees and patients to give back to the community. The ATI Foundation is committed to aiding children with physical impairments in need of medical resources and funding to enhance and sustain a better quality of life.

ATI is committed to exceeding customer expectations by providing the highest quality of care in a friendly and encouraging environment. The ATI Foundation strives to build off this commitment by providing quality care to those in need, sharing expertise and resources, and improving the quality of life for community beneficiaries..

Friday After Bout Party:



Upper 90 Sports Pub 322 West State Street Milwaukee, WI 53203

Saturday After Bout Party:



Buckhead Saloon

1044 N. Old World 3rd ST

Milwaukee, WI 53203

Sunday After Bout Party:



Turner Hall Ballroom 1032 North 4th Street Milwaukee, WI 53203

Support our Tournament Sponsors!



























Orthopedic Institute of Wisconsin













