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# FOR IMMEDIATE RELEASE

# Milwaukee's Own Brewcity Bruisers Host International WFTDA Championships

Friday November 8 - 10, 2013

MILWAUKEE - For the first time ever the Brewcity Bruisers have been offered the distinct honor of hosting the Women's Flat Track Derby Association Championships. Watch fiercely talented skaters compete for women's flat track roller derby's greatest glory in the 2013 Championships, The Hydra Trophy.

All of the action of the WFTDA Championships will begin with the first whistle blowing at 2 pm, with doors open at 1pm. For a full bracket and the final bout where the last two teams standing will play for highest honors in roller derby, The Hydra Trophy will begin at 6 pm Sunday November 10th.The U.S. Cellular Arena is located at 400 W. Kilbourn Ave., in downtown Milwaukee.

"We are thrilled to have the top 12 teams in the WORLD here in Milwaukee. It's a great opportunity to show the Midwest what Roller Derby is all about!" -ChaZaam, Maiden Milwaukee, Brewcity Bruisers

For the love of flat track. Be there in Milwaukee, Wisconsin!

#### FOR FURTHER DETAILS VISIT:

www.brewcitybruisers.com/wftda-championships wftda.com/tournaments/2013/championships

# **AFTER PARTIES**

Celebrate with the best in roller derby each night after the last bout at the Turner Hall Ballroom, located at 1032 N. 4th St. Milwaukee. Turner Hall is located within walking distance of the US Cellular Arena.

# TICKETS

For tickets visit: www.brewcitybruisers.com/wftda-champs-tickets

# About WFTDA

The Women's Flat Track Derby Association (WFTDA) is the international governing

body for the sport of women's flat track roller derby, and a membership organization for leagues to collaborate and network. The WFTDA sets standards for rules, seasons, and safety, and determines guidelines for the national and international athletic competitions of member leagues. There are currently 160 WFTDA member leagues and 87 leagues in the WFTDA Apprentice Program. The WFTDA, a tax-exempt organization, is governed by a five-member, volunteer Board of Directors and managed by an Executive Director and other professional staff.

#### WFTDA Mission

Founded in 2004, the WFTDA promotes and fosters the sport of women's flat track roller derby by facilitating the development of athletic ability, sportswomanship, and goodwill among member leagues. The governing philosophy of the WFTDA is "by the skaters, for the skaters." Female skaters are primary owners, managers, and/or operators of each member league and of the association. Operational tasks include setting standards for rules, seasons, and safety, and determining guidelines for the national and international athletic competitions of member leagues. All WFTDA member leagues have a voice in the decision-making process, and agree to comply with the governing body's policies.

#### **About Derby and Brewcity Bruisers**

The Brewcity Bruisers is a skater-owned and operated flat track roller derby league. During the home season, four local teams (all part of Brewcity Bruisers league) square off in rotating double-header bouts: Rushin' Rollettes, Shevil Knevils, Maiden Milwaukee, and the Crazy 8's.

Established in 2005, the Brewcity Bruisers are constantly evolving and growing. "Every year we have new skaters hit the rink, and our athletic training increases tremendously," said Comstock. "The Bruisers offer audiences the perfect combination of athletic competition and entertainment, all produced by amateur women athletes in southeastern Wisconsin." The league is skater-operated and consists of volunteers to produce the bouts and events throughout the year.

Roller derby is an all-female, flat-track and skater-operated sport. The Brewcity Bruisers are part of the Women's Flat Track Derby Association (www.wftda.org). Established in 2005, the Brewcity Bruisers is a skater-owned and operated flat track league, and non-profit organization. The league's home season features four teams that square off between January-May. The Brewcity Bruisers' All-Stars and Battlestars teams represent Milwaukee roller derby on a regional and national level throughout the year. The league is proudly reviving the American tradition of roller derby by bringing the sport to a new generation of Milwaukee fans and offering a unique blend of athletic competition and entertainment.

The Brewcity Bruisers represent women from a variety of backgrounds, attitudes and skill levels. It is the league's goal to promote women's strength and self-esteem and to create a sense of camaraderie and friendship that will extend into the community through support of local businesses, arts and charities.

For details on the league and season schedule visit: www.brewcitybruisers.com

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