Media Contact:

Pinky The *Glitterator*

media@brewcitybruisers.com

FOR IMMEDIATE RELEASE

Brewcity Bruisers Season Rolls on to April Bout

Semi Finals Matinee: Sunday, April 21

MILWAUKEE - Milwaukee's roller derby league, the Brewcity Bruisers, continue their exciting 2013 season at the U.S. Cellular Arena with a special matinee bout. The Bruisers' home season semi-finals kick off with the first whistle at 2 pm on Sunday, April 21. The semi-finals match up Milwaukee's four home season teams in a doubleheader: Maiden Milwaukee vs. Shevil Knevils and Crazy 8's vs. Rushin' Rollettes. The winners of each bout will meet in May to determine the 2013 Brewcity Bruiser home season champions.

The Brewcity Bruisers semi-final bout begins at 2 pm, with doors open at 1pm The U.S. Cellular Arena is located at 400 W. Kilbourn Ave., in downtown Milwaukee.

TICKETS

Adult tickets are \$12 in advance and \$15 at the door. Youth tickets, for kids 12 and under, are \$10 in advance and \$12 at the door. Children under 5 receive free admission. To purchase tickets, contact finance@brewcitybruisers.com or purchase at the door (cash only).

"We're excited to be back at U.S. Cellular Arena for our seventh season, with over 3,000 fans consistently filling the arena at each bout" said Shari Comstock (aka Romaniac), treasurer of the team's board of directors. "This year we plan to introduce this unique sport to even more people, and make fans out of them!" said Comstock.

The Milwaukee roller derby season runs through May 2013. It's an exciting time for the Bruisers, as the team is set to host the Midwest BrewHaHa May 31st - June 2nd, and the international derby championships in Milwaukee November 8-10, 2013.

2013 Brewcity Bruisers Remaining Home Season Dates:

Sunday, April 21 2:00 pm Saturday, May 11 7:00 pm

The Brewcity Bruisers is a skater-owned and operated flat track roller derby league. During the home season, four local teams (all part of Brewcity Bruisers league) square off in rotating double-header bouts: Rushin' Rollettes, Shevil Knevils, Maiden Milwaukee, and the Crazy 8's.

Established in 2005, the Brewcity Bruisers are constantly evolving and growing. "Every year we have new skaters hit the rink, and our athletic training increases tremendously," said Comstock. "The Bruisers offer audiences the perfect combination of athletic competition and entertainment, all produced by amateur women athletes in southeastern Wisconsin." The league is skater-operated and consists of volunteers to produce the bouts and events throughout the year.

About Derby and Brewcity Bruisers

Roller derby is an all-female, flat-track and skater-operated sport. The Brewcity Bruisers are part of the Women's Flat Track Derby Association (www.wftda.org). Established in 2005, the Brewcity Bruisers is a skater-owned and operated flat track league, and non-profit organization. The league's home season features four teams that square off between January-May. The Brewcity Bruisers' All-Stars and Battlestars teams represent Milwaukee roller derby on a regional and national level throughout the year. The league is proudly reviving the American tradition of roller derby by bringing the sport to a new generation of Milwaukee fans and offering a unique blend of athletic competition and entertainment.

The Brewcity Bruisers represent women from a variety of backgrounds, attitudes and skill levels. It is the league's goal to promote women's strength and self-esteem and to create a sense of camaraderie and friendship that will extend into the community through support of local businesses, arts and charities.

For details on the league and season schedule visit: www.brewcitybruisers.com

###