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Brewcity Bruisers Roller Derby Hosts Film Screening & Fundraiser

Milwaukee - The Brewcity Bruisers, Milwaukee's women's roller derby league, will host a premiere screening of the documentary film "Derby, Baby!" at Turner Hall Ballroom on Friday, October 19. The "Derby, Baby!" Screening & Fundraising Gala will also include a silent auction, raffle, food and beverages, and a DJ after the film screening. The "Derby, Baby!" Screening & Fundraising Gala will help the Brewcity Bruisers share the sport of roller derby, while help raising funds for the non-profit league.

"Derby, Baby!" documentary screens at 8 p.m. Doors open at 7 p.m. Tickets are \$10 and can be purchased in person at the Pabst and the Riverside Theater's box offices from noon-6:30 p.m. Mon.-Fri.; at the Turner Hall Ballroom the night of the event; or online at www.pabsttheater.org. There is a suggested donation of \$3 for guests arriving after 10 p.m. Turner Hall Ballroom is located at 1040 N. 4th St. in downtown Milwaukee.

About "Derby, Baby!"

Estimates show that there are over 20,000 roller derby skaters in the U.S., and the first-ever Roller Derby World Cup in 2011 had women from Auckland to Dublin strapping on skates to compete internationally.

"Derby, Baby!" covers the story of women's roller derby from a global perspective, as Emmy Award-winning filmmakers Robin Bond and Dave Wruck take you on an international quest to learn why women's flat track roller derby is the fastest growing sport in the world.

The film looks at the many incarnations of the sport since its invention 77 years ago and explores the WWF-like legacy and over-played television coverage of the past that threatens the sport's image even today. Also featured are the new rock stars of roller derby whose charisma and athleticism may be the key to pushing the sport to greater heights. Superfans, critics, prominent sports writers and sociologists weigh in on the phenomenon that is roller derby and the sport's organic growth as a unique athletic expression of women's empowerment.

Learn more at: www.derbybabythefilm.com.

(MORE)



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About Derby and Brewcity Bruisers

Roller derby is an all-female, flat-track and skater-operated sport. The Brewcity Bruisers are part of the Women's Flat Track Derby Association (www.wftda.org). Established in 2005, the Brewcity Bruisers are a skater-owned and operated flat track league, and non-profit organization. The league's home season features four teams that square off between January-May. The Brewcity Bruisers' All-Stars and Battlestars teams represent Milwaukee roller derby on a regional and national level throughout the year. The league is proudly reviving the American tradition of roller derby by bringing the sport to a new generation of Milwaukee fans and offering a unique blend of athletic competition and entertainment.

The Brewcity Bruisers represent women from a variety of backgrounds, attitudes and skill levels. It is the league's goal to promote women's strength and self-esteem and to create a sense of camaraderie and friendship that will extend into the community through support of local businesses, arts and charities.

The Brewcity Bruisers launch the 2013 home season January 2013 at the U.S. Cellular Arena. For more information, go to www.brewcitybruisers.com.

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