

EVENT ADVERTISING

Contact is brewhaha.sponsorship@brewcitybruisers.com for sponsorship needs.

Payments due by Monday, April 25. Items must be received by Monday, May 2.

NAMING RIGHTS	All these opportunities include announcements in-arena as well as the broadcast with a short tag line.	Jammer Line \$300 Penalty Box \$300 Power Jam \$200 Grand Slam \$100
TRACK NAMING	Two track naming opportunities available. Includes announcements in-arena and on the broadcast with a short tag line. Sponsor to provide a banner to hang on the track(s).	Single \$500 BOGO \$750
MVP AWARDS	We want your ideas! Email us at brewhaha.sponsorship@brewcitybruisers.com .	
JUMBOTRON ADVERTISING	Company logo or other static ad. Includes all in-house monitors. Art must be in .JPG format and must be received	Full Weekend \$300 Headliner Only \$200
SOCIAL MEDIA	Includes 3 posts on Facebook with 50 words maximum plus hashtags provided by sponsor.	\$150
ANNOUNCER RECOGNITION (in-house and broadcast)	Full Weekend will be announced during each bout including headliners. Headliner Only is announced during headliner bouts.	Full Weekend \$200 Headliner Only \$150
WEBSITE RECOGNITION	Company logo and hyperlink. Art must be in .JPG format.	\$100
BANNER PLACEMENT	Six foot maximum; Provided by sponsor.	Single \$150 BOGO \$225



PRINT ADVERTISING

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- All ads must be **300 dpi or higher and converted to CMYK**
- Accepted file formats are **.JPG, .EPS or .PDF**
- Artwork must be received **NO LATER THAN MONDAY, MAY 2, 2016**
- Design charge: \$25-\$50, depending on size

SIZE	DIMENSIONS	RATE
Full Page	7.75" w x 10.25" h	\$300
Half Page	7.75" w x 5" h	\$175
Quarter Page	3.75" w x 5" h	\$100

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3.75" w x 5" h



VENDING

Contact is brewhaha.sponsorship@brewcitybruisers.com for sponsorship needs.

All Vendor payments are due by April 25.

VENDOR BOOTHS

All Vendor Booths include one 8' table, 3 chairs and 3 tournament passes.

Please note if extra tables and/or chairs are needed, there will be an additional charge.

PREMIUM

Includes pipe and drape. Recommended for vendors displaying vertically

Booth: \$500

Double Booth: \$875

STANDARD

Recommended for vendors that have table top displays only.

Booth: \$250

Double Booth: \$430

VENDING PACKAGES

GOLD: \$1000	SILVER: \$550	BRONZE: \$300
<ul style="list-style-type: none">• Premier Booth• 1/2 page ad in program• Announcer Commercial for all bouts• Dual track banner placement• Jumbotron Ad• Social Media Posts• Website recognition• 4 tournament passes	<ul style="list-style-type: none">• Standard Booth• Single Banner placement• Announcer Commercial for all bouts• Social Media Posts• 3 tournament passes	<ul style="list-style-type: none">• Standard Booth• Single Banner Placement• 2 tournament passes

